

Online Marketing Specialist HU

SPORTISIMO - Prague

Company

SPORTISIMO s.r.o.

Would you enjoy managing; web content, placing and evaluating online campaigns, devising an online marketing strategy and coordinating email campaigns?

Then you might be exactly who we're looking for. If you want to be a part of relaxed team, which works together, then keep reading! ☺

We are looking for candidates to fill the position of Online Marketing Specialist for the Hungarian market.

Requirements:

- High School or University education
- English at good communicative level (B1 or higher)
- Knowledge of the Hungarian language at the level of a native speaker
- Knowledge of analytical tools, mainly Google Analytics
- Good orientation in the online marketing environment
- Reliability, thoroughness, independence, responsibility
- Good communication, common sense
- Experience from similar position welcome

Main Job Responsibilities:

- Adapting advertising campaigns in cooperation with marketing team
- Preparation of creative advertising concepts and product advertisement
- Responsibility for communication on social media
- Cooperation on preparation of email and display campaigns
- Evaluating campaigns, and reporting results
- Supervision over regular actualization of advertisement formants and eshop content
- Cooperation and communication with other departments within the company's framework

We offer:

- Connection to online and offline shopping world
- Daring work goals and interesting projects
- Job in perspective and dynamic company
- Full time job contract
- Creative work with possibility of self-realization
- Training in field and self-growth
- Support of personal and professional growth
- Pleasant work environment and collective

- Competitive salary
- Benefits (bonuses, meal tickets, fitness, swimming pool and employee discount for company goods)
- Job location – Oregon building, Zličín
- Start immediately

Please send your CV to - moravek@sportisimo.cz

By sending your CV you agree to processing and use of your provided personal information by Sportisimo, s. r. o., Řevnická 121/1, 155 21, Praha 5 in accordance with law no. 101/2000 Sb. About protection of personal information, in accordance of later regulations.